# Resume of Vitaliy Baryshnikov:

## SEO Specialist

1a. How likely are you to shape your career as an SEO specialist?

1b. How likely are you to shape your career as an SEO specialist, given that you are granted ideation opportunities in other digital marketing avenues such as lead generation, conversion and website creation?

1c. What if you can have all that and partially oversee sales operations and analyze sales statistics?

## Email marketing specialist

2a. How likely are you to shape your career as an Email marketing specialist?

2b. How likely are you to shape your career as an Email marketing specialist, if you’re given a flexible entry into website design in addition to crafting customer retention strategies?

2c. Additionally, what if you can brainstorm with the SEO division as well to facilitate traffic and lead generation?

## Advertising Sales agent

3a. How likely are you to shape your career as an Advertising Sales agent?

3b. How likely are you to shape your career as an Advertising Sales agent, given that you also have ample opportunities to hone your researching skills by conducting market trend analysis? Moreover, more than just closing a deal, you could also retain your specialization as a product consultant, and co-oversee our product division.

## Social media manager

4a. How likely are you to shape your career as a Social media manager?

4b. How likely are you to shape your career as a Social media manager, if you’re given a versatile role that includes website creation and design, as well as quantitative and qualitative product analyses?

## User Acquisition Manager

5a. How likely are you to shape your career as a User Acquisition Manager who devises innovative campaigns for bringing in new users?

5b. How likely are you to shape your career as a User Acquisition Manager, if you can ride shotgun alongside the products team as a consultant? Moreover, you could also build on your sales acumen by adding value to the sales operations team.

## Sales Operation Analyst

6a. How likely are you to shape your career as a Sales Operation Analyst?

6b. How likely are you to shape your career as a Sales Operation Analyst, if you can pitch in as a marketing analyst and a product consultant too? Given your digital marketing experience, you could also contribute to the lead nurturing team?

# Resume of Wesley Williams:

## Cultural champion

1a. How likely are you to shape your career as a Cultural champion who fosters a highly welcoming and amicable workplace environment?

1b. How likely are you to shape your career as a Cultural champion, given that you can venture into sales and also oversee customer care operations?

## Business transformation manager

2a. How likely are you to shape your career as a Business transformation manager who tweaks existing business processes to clinch optimum ability?

2b. How likely are you to shape your career as a Business transformation manager, if you can also double as a brand ambassador for hacking sales growth?

## Conference Centre manager

3a. How likely are you to shape your career as a Conference Centre manager?

3b. How likely are you to shape your career as a Conference Centre manager, given that you can also oversee the sales department and streamline customer service?

## Sales Consultant

4a. How likely are you to shape your career as a Sales Consultant?

4b. How likely are you to shape your career as a Sales Consultant, if you’re given a versatile role that includes business development while also brainstorming for sales growth and better customer service?

## Corporate strategist

5a. How likely are you to shape your career as a Corporate strategist who offers crucial perspectives to senior leaders regarding an organization’s future?

5b. How likely are you to shape your career as a Corporate strategist, if you can also contribute as a brand ambassador and streamline all customer-facing platforms - be it online or offline?

## Enrollment Management Officer

6a. How likely are you to shape your career as an Enrollment Management Officer who’s responsible for the recruitment and retention of students?

6b. How likely are you to shape your career as an Enrollment Management Officer, if you can also pitch in as an enrollment counsellor and advise students on university policies and financial aid provisions?

# Resume of Yvanna Aburto

## Brand Strategist

1a. How likely are you to shape your career as a Brand Strategist who meticulously devises strategies to uphold a brand's integrity effectively?

1b. How likely are you to shape your career as a Brand Strategist, given that you can fully engage as a social media analyst as well and help maintain a healthy online brand presence?

## Consumer Behaviour Analyst

2a. How likely are you to shape your career as a Consumer Behaviour Analyst?

2b. How likely are you to shape your career as a Consumer Behaviour Analyst, if you can also contribute to our social media team by analyzing our social media accounts, and identifying any areas of improvement?

## Digital Marketing Analyst

3a. How likely are you to shape your career as a Digital Marketing Analyst?

3b. How likely are you to shape your career as a Digital Marketing Analyst, given that you have full autonomy over the social media aspect of things as well - and not just crunching the statistics?

## Funnel Marketing Manager

4a. How likely are you to shape your career as a Funnel Marketing Manager who assists in lead generation and nurturing?

4b. How likely are you to shape your career as a Funnel Marketing Manager, if you’re given a versatile role that includes social media analysis and organizing networking events - both online and offline?

## Campaign Coordinator

5a. How likely are you to shape your career as a Campaign Coordinator?

5b. How likely are you to shape your career as a Campaign Coordinator, if you can also widen your responsibilities to the social media sphere wherein you can oversee our social media accounts, and craft new strategies to strike the online metal better?

## Online Community Manager

6a. How likely are you to shape your career as an Online Community Manager who’s responsible for instigating community discussions and finding potential customers?

6b. How likely are you to shape your career as an Online Community Manager, if you can continue to contribute to social media analysis as well?